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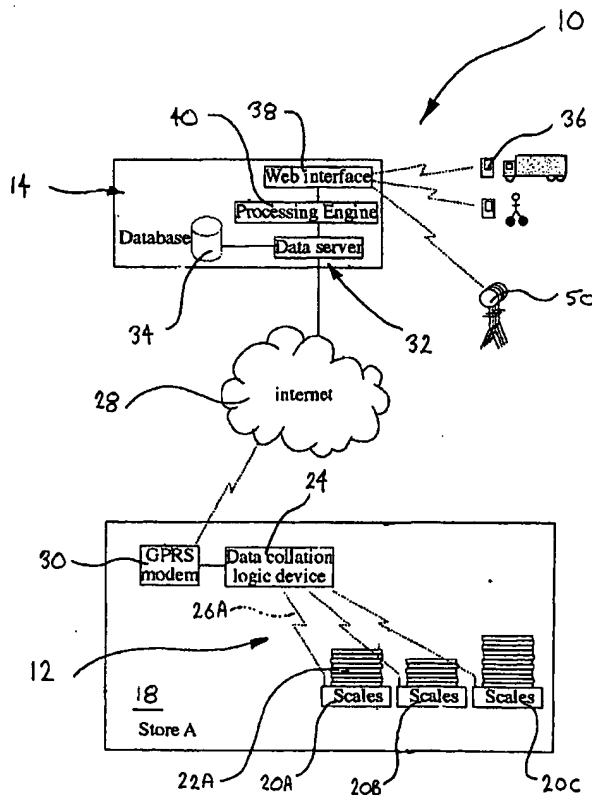
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(54) Title: **PRODUCT INVENTORY MANAGEMENT**



(57) Abstract: The present invention relates generally to a system for managing product inventory levels (10). The inventory management system (10) comprises means for monitoring the flow of product (12), means for capturing product flow data in real time (14), and means for controlling the delivery of product (16). The monitoring means (12) communicates remotely with the capturing means (14) which in turns communicates with the control means (16) to selectively deliver product. The method and system for inventory management allows outlets such as retail stores to optimise their inventory levels. According to another aspect of the invention there is a system for counting product (52) which broadly comprises weighing means (56), means for measuring changes in weight (58) and means for calculating or deducing the change in the number of products (60). The weighing means (56) communicates with the measuring means (58) via a wireless connection (62).



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